



PROGRAMME BROCHURE

Professional Certificate in Project Management *Practice.*

The ability to deliver projects well is one of the most valuable skills anyone in modern work can develop. This programme builds it in six practical weeks, taught by world-class tutors and proven through real project work.

DURATION

6 weeks

FORMAT

Self-paced
& Tutor-led

INVESTMENT

\$499 USD

INTAKES

Bi-monthly

INSIDE THIS BROCHURE

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THE PROFESSIONAL CERTIFICATE 02

I. WELCOME TO THE PROGRAMME

Project management is one of the most transferable skills in modern work.

If you are reading this brochure, you have arrived here for one of a small number of reasons. You may be a working professional running projects without a formal title, a graduate or postgraduate management student wanting credibility before your first delivery role, a career switcher moving into project work, a technical specialist asked to lead, or a founder trying to deliver complex work without a methodology to lean on. Whoever you are, the gap between knowing about project management and being able to practise it is the gap this programme is designed to close.

70%

of business transformation initiatives fail to meet their stated objectives, primarily due to weak planning, unclear scope, and poor stakeholder management.

11%

of every dollar invested in projects is wasted, on average, owing to under-performance against plan — a figure that has barely moved in two decades.

2×

the value created by organisations with mature project management capability, compared to those without it.

Aggregated from Project Management Institute, Standish Group, and McKinsey Global Institute research, 2017 to 2024.

The internet offers an unlimited supply of definitions, frameworks, and acronyms. What it does not offer is the moment-by-moment judgement of when a Gantt chart should be redrawn versus defended, which stakeholder needs to be consulted versus merely informed, or which task is on the critical path versus the path that merely feels urgent. Judgement is built through practice with feedback, not through reading. This programme is built around the artefacts working project managers actually carry, populated with real or simulated project data, and defended in front of a tutor.

We do not prepare you to talk about project management. We prepare you to do it.

II. THE INTENDED AUDIENCE

Built for the people who deliver, and the people learning to.

Every cohort is a deliberate mix of these audiences, assembled in capstone groups so each group contains different backgrounds, levels of experience, and perspectives.

-
- **Working professionals.** Running projects in their current role without a formal project management background, and wanting to put their work on firmer ground.

 - **Undergraduates & management students.** Building project management capability alongside their degree, with practical artefacts to show employers.

 - **Recent graduates.** Seeking real project skills before stepping into their first delivery role.

 - **Career switchers.** Moving into project, programme, or delivery work from another discipline and translating prior experience into project management language.

 - **Technical specialists.** Engineers, analysts, clinicians, and other specialists being asked to lead initiatives without formal leadership training.

 - **Founders & operators.** Delivering complex work in early-stage organisations without a defined methodology to lean on.

 - **Modern project managers.** Anyone developing or refining capability in current-day project management practice.
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III. WHAT YOU WILL BE ABLE TO DO

Learning outcomes.

Eight capabilities you will carry out of the programme and into your work.

— I

Understand the discipline.

Define project management as a structured discipline and select the right framework for each project context, rather than defaulting to habit.

— II

Translate requirements with rigour.

Convert vague stakeholder language into specific, testable, signed-off requirements that survive the first month of pressure.

— III

Plan with measurable evidence.

Build a Project Plan, schedule, and WBS that turn intent into trackable progress against clear, defensible milestones.

— IV

Estimate with honest uncertainty.

Apply three-point estimation, deliverables decomposition, and accurate time estimation to defensible delivery schedules.

— V

Read stakeholders accurately.

Score stakeholders on influence and interest, place them on the engagement matrix, and adjust strategy as positions shift.

— VI

Communicate deliberately, not by default.

Build communication plans that close the feedback loop, choosing the right channel and cadence for each stakeholder group.

— VII

Run meetings that produce decisions.

Organise, lead, and capture outcomes from project meetings using techniques that strong project managers actually use.

— VIII

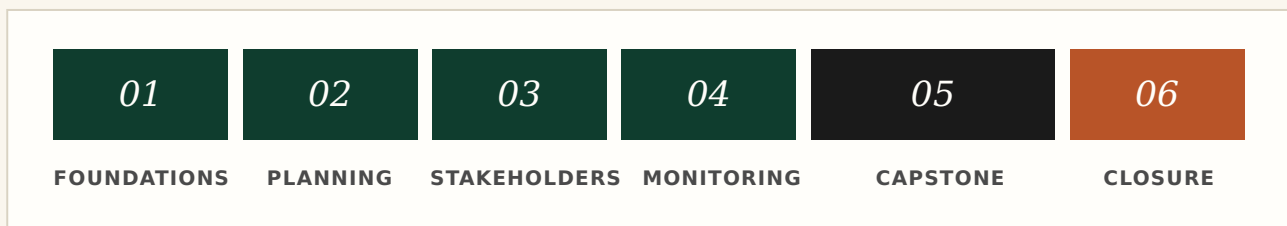
Monitor, control, and close.

Write status reports, control project costs against budget, and close projects so the next begins on firmer ground.

IV. PROGRAMME STRUCTURE

The six-week structure.

Four modules taught one per week, followed by two weeks of capstone work, presentation, and closure.



01	MODULE 1 Project Foundations	The foundational concepts and the four artefacts that establish a project before delivery: Framework choice, Requirements, Project Plan, and Charter.
02	MODULE 2 Planning & Scheduling	Building a defensible schedule from the project's actual work, with honest estimates and clear delivery milestones.
03	MODULE 3 Stakeholder Communication & Collaboration	Reading stakeholders accurately, communicating deliberately, and running meetings that produce decisions rather than updates.
04	MODULE 4 Monitoring, Reporting & Control	Keeping the project on course once delivery begins, controlling costs against budget, and closing the project well.
05	CAPSTONE Group Project & First Presentations	Your group of five builds the Project Initiation Package using the templates from the programme. First wave of group presentations begins.
06	CLOSURE Final Presentations & Certification	Remaining group presentations, written feedback returned, certificates issued, and alumni community access opened.

V. THE FIRST HALF OF THE PROGRAMME

Modules 1 & 2.

MODULE ONE · WEEK ONE

Project *Foundations*.



The foundational concepts of project management and the four core artefacts that establish a project before delivery begins.

1.1 What Is Project Management?

1.2 Choosing the Right Project Framework

1.3 Defining Project Requirements

1.4 Creating a Project Plan

Framework Selector

Requirements Specification

Project Plan

Project Charter

MODULE TWO · WEEK TWO

Planning & *Scheduling*.



Turning a project into a defensible schedule with the actual work made visible, time estimated honestly, and dependencies mapped clearly.

2.1 What Is a Project Schedule?

2.2 Defining Deliverables and Activities

2.3 Estimating Time Accurately

Work Breakdown Structure

Gantt Chart

Three-Point Estimation

Network Diagram

VI. THE SECOND HALF OF THE PROGRAMME

Modules 3 & 4.

MODULE THREE · WEEK THREE

Stakeholder Communication & *Collaboration.*



Reading people accurately, engaging them deliberately, and running the meetings where projects either get done or quietly fail.

3.1 Stakeholder Analysis and Engagement

3.2 Communication Methods and Tools

3.3 Putting Together a Communication Plan

3.4 Organising and Leading Effective Meetings

Stakeholder Register

Influence x Interest Matrix

Communication Plan

Stakeholder Communication Plan

Meeting Effectiveness Checklist

MODULE FOUR · WEEK FOUR

Monitoring, Reporting & *Control.*



Keeping the project on course once delivery begins, controlling costs against budget, and closing it well so the next project starts better.

4.1 Writing a Project Status Report

4.2 Controlling Costs Through Budgeting and Tracking

4.3 Closing a Project

Status Report Template

Budget Tracker

Variance Analysis

Project Closure Document

VII. WHERE THE CERTIFICATE IS EARNED

The capstone.

Anyone can finish a self-paced course. The capstone is the artefact that proves you can do the work.

In weeks five and six, your assigned group of five builds a complete Project Initiation Package for a real or simulated project. You choose the project from your own organisation, or you choose from a curated case bank that the programme provides. Either way, the deliverable is built using the same templates you were trained on, and it must hang together internally as a coherent project plan that another professional could pick up and execute.

The package is submitted in writing in week five. Each group then presents and defends their package in a live session in week five or six, to the tutor and to peer groups who watched. Written feedback against the published rubric is returned within five working days of the presentation.



The presentation is the test. The submission is the trail. Together they make the certificate worth what is being paid for it.

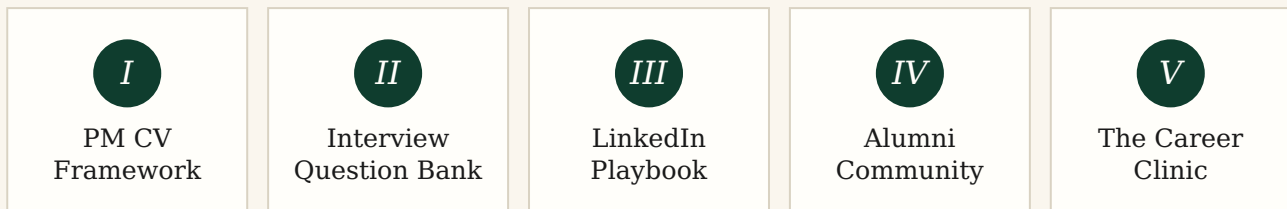
VIII. BEYOND THE CERTIFICATE

Career artefacts, built in.

The certificate proves you can do the work. The career artefacts make sure the people who matter, recruiters, hiring managers, and your own network, can see it.

Every cohort receives the Omitrain Career Toolkit and joins the alumni community. These are included in the programme fee. They are not upsells; they are part of what you are paying for.

The toolkit takes the artefacts you have built across the six weeks of the programme, the Project Charter, the RACI Matrix, the Stakeholder Communication Plan, the Status Reports, the defended capstone, and converts them into the assets you need to land the role: a CV that signals capability, the interview answers that prove it, and a LinkedIn presence that compounds in the background.



What each artefact does

PM CV Framework. The four-line professional summary, the artefact-led bullet structure, the action verbs that signal leadership, and a before-and-after worked example showing how the same role reads as operations work versus as project management work.

Interview Question Bank. Twenty questions asked in real PM interviews, organised across planning and estimation, stakeholder management, communication, risk, and leadership. Each comes with a sample answer drawing directly on the artefacts you built in the programme.

LinkedIn Playbook. Headline templates that surface in recruiter searches, an About-section structure that converts visitors to messages, the experience-translation framework, the skills section ordering with the pin tactic, and the complete profile checklist.

Alumni Community. A perpetual Slack space where past cohorts share opportunities, ask questions, and reference one another. Lightweight to maintain, compounding in value as each new cohort joins.

IX. HOW THE PROGRAMME RUNS

Format and delivery.

Built for working lives. Self-paced where it should be, live where it must be.

A

Self-paced lessons

All module content lives on the learning platform you access on your own schedule. Videos, downloadable templates, reflection prompts. Roughly three to four hours per module.

B

Tutor-led live sessions

One ninety-minute session per module, scheduled to fit the cohort. Live case walk-through, small-group breakouts, open Q&A. Recorded for absentees.

C

Flexible learning

Built for people with jobs and lives. Reflection deadlines are generous, live sessions are recorded, capstone is spread across two weeks.

60max

Cohort capacity, so the tutor knows every student by name.

4live

Tutor-led sessions, one per module across the first four weeks.

5peer

Per capstone group, assigned to mix backgrounds and experience.

1 rubric

Published from day one, so you always know what good looks like.

Inside a live session.

The ninety minutes are deliberately structured: fifteen minutes of recap and pattern-surfacing from the cohort's reflection submissions; thirty minutes of live case walkthrough with the tutor applying the module's tools in real time; twenty minutes of small-group breakouts on a specific application question; fifteen minutes of open Q&A; and ten minutes previewing the next module and the capstone work to come. The format prevents the drift into passive listening that long Q&A sessions tend to produce.

X. WHO TEACHES THE PROGRAMME

World-class expert tutors.

The programme is taught by world-class experts in project management. Practising leaders, not full-time lecturers.

Omitrain works only with senior practitioners who have led complex delivery in the field for at least fifteen years. Our tutors are drawn from a small, curated faculty sourced from international consulting firms, multinational delivery organisations, infrastructure programmes, and government transformation engagements. Every tutor has produced, defended, and revised the exact artefacts they teach.

Practising, not lecturing.

Every tutor is currently active in delivery work alongside teaching. They bring live cases, recent failures, and contemporary practice into the classroom.

Senior, not entry-level.

Minimum fifteen years of project, programme, or transformation leadership. Most have led portfolios in excess of tens of millions of dollars.

International, not parochial.

Faculty drawn from across North America, Europe, Africa, and Asia. Cohorts are exposed to multiple delivery cultures rather than one regional view.

Consistent across the cohort.

One lead tutor accompanies each cohort end-to-end. The tutor who introduces the Charter is the tutor who grades your capstone defence.

SECTORS OUR FACULTY HAVE LED DELIVERY IN

- Financial Services
- Healthcare
- Public Sector
- Infrastructure
- Digital & Technology
- Energy & Utilities
- Higher Education

XI. THE INVESTMENT, AND YOUR NEXT STEP

Investment, certificate & how to apply.

An accessible price for a complete programme. One-off payment, no subscription, no upsells.

PROGRAMME INVESTMENT

\$499

One-off payment, includes everything below.

- + Six weeks of structured cohort delivery
- + Four live tutor-led sessions, recorded
- + Over 15 practical tools and templates
- + Capstone work graded against rubric
- + Defended group presentation
- + Professional Certificate on completion
- + Alumni community access
- + World-class tutor support throughout

How to apply.

01.

Submit your application

Brief professional context, your reasons for joining, and one paragraph on a project where these artefacts would have made a difference.

02.

Receive our response

We respond to every applicant within five working days. If accepted, you receive a place offer and the joining details.

03.

Confirm and prepare

Payment confirms your place. You then receive the Welcome Pack and learning platform access two weeks before start.



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about project management. We
prepare you to do it.*

PROGRAMME PROMISE · OMITRAIN

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APPLY FOR THE NEXT INTAKE

omitrain.com/apply